



Sponsorship Opportunity

winhub.winformusic.org

2025





ABOUT WIN

WIN is the international network that brings together the **global independent music community**. We connect and develop trade associations representing over 8000 independent music businesses throughout Australasia, Asia, Europe, North and South America.

We promote a fair, transparent, and diverse music ecosystem with full market access and opportunities for all.

+ INFO



ABOUT WINHUB

WINHUB is an international networking project connecting the independent music community around the world via a combination of its online platform and real-world events.

WINHUB events are unique social gatherings where a **curated selection of industry professionals** can network, build international connections and generate business opportunities



+ INFO

SOCIAL EVENTS



WINHUB EVENTS INCLUDE...

NETWORKING

live music & djs FOOD & DRINKS

MUSIC PROFESSIONALS

international delegations

CONNECTIONS relaxed & fun environment

WINHUB ATTENDEES ARE...

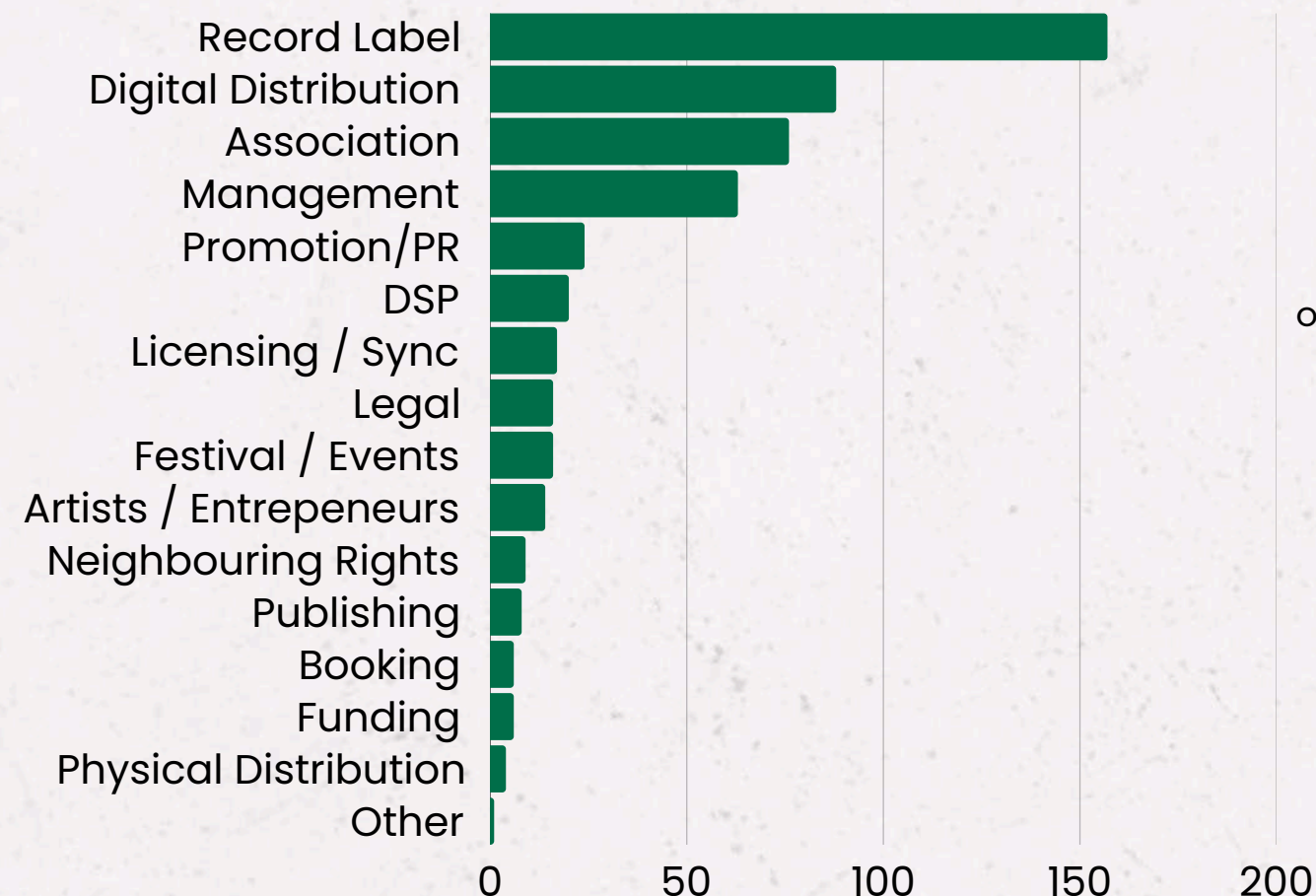


- CEOs, managers and representatives of a diverse range of music businesses with active operations in over 50 countries.
- Their main activity is recorded music (record labels and digital distribution) followed by trade associations and artist managers.
- Over 68% of participants lead or work in companies with over 6 employees.

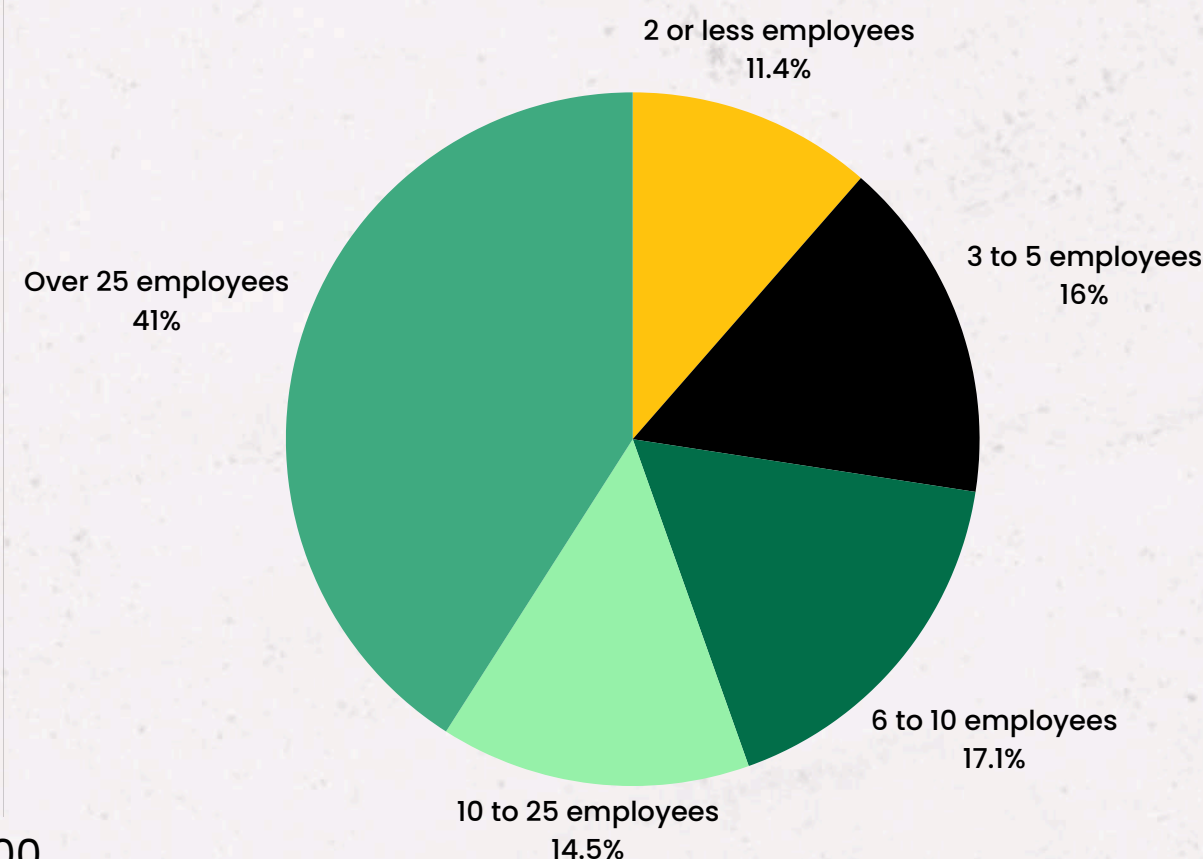
With Operations in

Argentina	Indonesia
Australia	Ireland
Austria	Japan
Belgium	Korea
Bolivia	Malaysia
Bosnia & Herzegovina	Mexico
Brazil	Netherlands
Bulgaria	New Zealand
Canada	Nicaragua
Chile	North Macedonia
China	Panama
Colombia	Paraguay
Costa Rica	Peru
Croatia	Philippines
Cuba	Portugal
Czechia	South Africa
Denmark	Spain
Dominican Republic	Sweden
Ecuador	Switzerland
El Salvador	Taiwan
Estonia	UK
Finland	USA
France	Uruguay
Germany	Venezuela
Honduras	Vietnam
India	

Main Activity



Company Size



SPONSORSHIP OPPORTUNITIES



BRANDING opportunities at a unique networking event.

PRESENTING your products and services to a a group of music companies from different parts of the world.

NETWORKING with industry leaders, building meaningful connections and generating business opportunities.

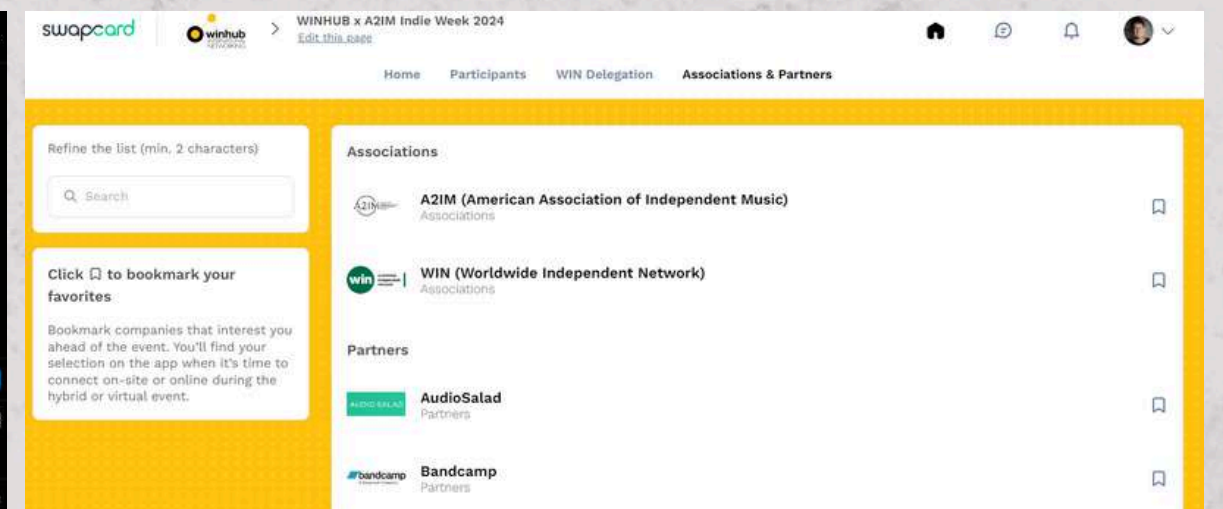
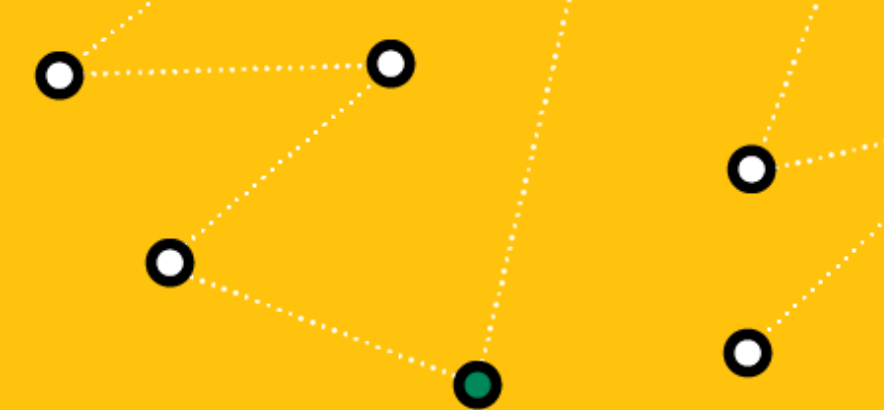
GENERATING customer leads with businesses from all over the globe.

SUPPORTING the worldwide independent music community and joining us for a great experience!





BRAND ACTIVATIONS





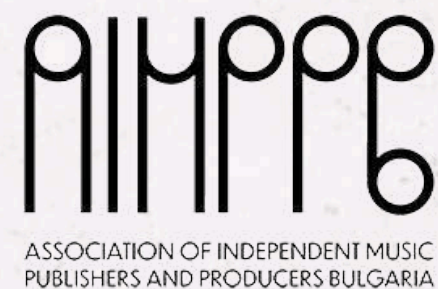
PREVIOUS WINHUB PARTNERS



AUDIO SALAD

 **bandcamp**
A Songtradr Company

 **SonoSuite**



CIMA
CANADIAN INDEPENDENT MUSIC ASSOCIATION



INDUSTRIA.MUSICAL.INDEPENDIENTE.CHILE
IMICHILE
INDEPENDENT.MUSIC.INDUSTRY.CHILE

FIM₂₀



SO ALIVE
MUSIC CONFERENCE

WINHUB X A2IM Indie Week

JUNE
20
25



NEW YORK

professionals

151



countries

21



satisfaction

4.72



19
average
meetings pp



76%
likelihood of
doing business



100%
professionals
would repeat



WINHUB X A2IM Indie Week

JUNE
20
24



NEW YORK

professionals

180



countries

18



satisfaction

5.00



18
average
meetings pp



78%
likelihood of
doing business



100%
professionals
would repeat



WINHUB X FIM GDL

MARCH
20
24



MEXICO

professionals

80



countries

9



satisfaction

4.69



13
average
meetings pp



85%
likelihood of
doing business



100%
professionals
would repeat



WINHUB X A2IM Indie Week

JUNE
20
23



NEW YORK

professionals

164



countries

18



satisfaction

4.55



14

meetings
on average



63%

likelihood of
doing business



100%

professionals
would repeat



WINHUB x Fluvial (Chile)

DECEMBER
20
22



professionals

64



countries

15



overall satisfaction

4.9



10
meetings
on average



70%
likelihood of
doing business



100%
professionals
would repeat



TESTIMONIALS



ZENA WHITE
COO
PARTISAN RECORDS

"The inaugural WINHUB boat party in Valdivia, Chile was a lot of fun! The team curated a great set of people, in an amazing location with the best musical talent of the region. It was a great opportunity to meet people from all over the world in our sector and I am now on text message terms with several of the contacts I made."



JASON BILLY
CLIENT SERVICES
BEATROOT, LLC

"I thoroughly enjoyed it. I made more than just professional contacts, I made friends. What a thoughtful and awesome experience. From the food and drinks to introducing me to amazing artists from genre's I'd never thought I'd enjoy. Usually, only the majors enjoy cool stuff like this but you brought it to us, the Indies."



CYNTHIA FLORES
CO-FOUNDER
INDIE ROCKS!

"The WINHUB x Fluvial event provided a fantastic moment in the middle of nature to be really in tune with the independent community behind the music. It was a space of natural communion between visionary people of the independent music community in the world."



SIR RICHARD J. BURGESS
PRESIDENT
A2IM

"WINHUB is an invaluable resource for independent music trade associations and independent record labels to stay informed and to connect with the ever-evolving global music industry."



GEE DAVY
CEO
AIM

"WINHUB is more than the usual networking event, enabling deep understanding of each others' markets from a targeted independent music perspective and real connection between like-minded businesses and potential partners across the globe."



MARK KITCATT
FOUNDER
EVERLASTING RECORDS

"In the WINHUB x Fluvial networking event I met several labels, publishers and producers reaching an agreement in principle to work with some of them, which has been later materialized via Zoom."



worldwide
independent
network

INTERESTED?

Let's talk and explore
opportunities!



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Nerea Serrano
Community & Projects Manager

