

BRIDGE REPORT

April 2026

BRIDGE Country Factsheets – Methodology

The BRIDGE Country Factsheets are based on a rigorous, structured data collection process drawing on multiple sources. Content has been validated by participating WIN trade associations. Data reflects the most current information available, prioritizing publicly accessible, widely accepted, and authoritative sources. Where precise figures are unavailable, estimates draw on trade association inputs and industry discussions. To ensure meaningful comparability across countries, a consistent methodology has been applied, using equivalent sources and standardized definitions throughout.

Population & Economy – [Population](#), [GDP](#) (Gross Domestic Product) and [GDP per capita](#), measured in purchasing power parity (PPP) are sourced from the **International Monetary Fund** (IMF). [Median Age](#) is sourced from the **United Nations** Population Division Data Portal.

Digital Penetration – [Individuals Using the Internet](#) refers to the proportion of individuals who used the Internet from any location in the last three months via a fixed or mobile network. [Mobile Subscriptions](#) (per 100 people) refers to the number of subscriptions to a public mobile-telephone service using cellular technology. Both indicators are sourced from the **International Telecommunication Union** (ITU). Digital Music Spend refers to the average total annual expenditure per user on digital music downloads and music streaming services and is sourced from **DataReportal's** [Digital 2026 Global Overview Report](#).

Streaming Consumption – Weekly Music Streaming Users refers to the percentage of internet users aged 16 and over who listen to music via streaming services each week. Monthly Paying Music Streamers refers to the percentage of internet users aged 16 and over who pay for music streaming services on a monthly basis. Weekly Music Streaming Time refers to the amount of time that internet users aged 16 and over spend listening to music streaming services per week. All are sourced from **DataReportal's** [Digital 2026 Global Overview Report](#).

Top 5 Social Media – The top five social media platforms based on the number of smartphone handsets accessing each platform's mobile application in August 2025, sourced from **DataReportal's** [Digital 2026](#) individual local reports.

Top Streaming Platforms – The five leading music streaming platforms, listed in alphabetical order. Compiled from various sources and validated by the **trade associations**.

Spotify Subscription – Spotify is used as a benchmark for global streaming platforms. Prices refer to the Premium Individual monthly subscription, as listed on **Spotify's** [local websites](#). Currency conversions to U.S. dollars (USD) are calculated using the exchange rate in effect on the date of the report.

Recorded Music Revenues – Global Rank reflects a country's position in the music market based on total recorded music revenue. Market size is shown in local currency and in U.S. dollars (USD). Year-on-Year change measures the growth/reduction rate compared to the previous year. Streaming refers to the proportion of streaming revenue relative to total recorded music revenue. Compiled from various sources including the **International**

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Federation of the Phonographic Industry's (IFPI) [Global Music Report 2026](#), reports from **IFPI National Groups**, media publications, and input from the **trade associations**. Except for Chile, the figures correspond to 2026 reports based on 2025 data. Conversions to and from local currencies are calculated using the exchange rate in effect on the date of the report.

Independent Association – Local independent [trade association](#) member of the **Worldwide Independent Network (WIN)**.

Collecting Societies – **Collective management organizations (CMOs)** responsible for the collection and distribution of royalties for producers (record labels), artists (performers), and songwriters (and their publishers). Compiled from public sources and validated by trade associations. Music Publishing Collections refer to music royalty collections (in EUR) from songwriters collecting societies, sourced from the **International Confederation of Societies of Authors and Composers'** (CISAC) [Global Collections Report 2025](#).

Copyright Law – The [main legal framework](#) governing intellectual property, copyright, and related rights, sourced from the **World Intellectual Property Organization (WIPO)**.

Top Independent Labels – The ten leading record labels, listed in alphabetical order. Compiled from various sources and validated by the **trade associations**. For a complete list of members of the trade associations, please refer to the links available on the [WIN website](#).

Other Data – Overview of other key data compiled from various sources and validated by the **trade associations**.