

JAPAN



April 2026

Population & Economy

122.7 mill Population **50.2** Median Age

GDP (PPP)
\$6,920 bill

GDP per capita (PPP)
\$56.440

Digital Penetration

86% Individuals Using the Internet

178 Mobile Subscriptions (per 100 people)

\$67.54 Digital Music Spend (per capita)

Streaming Consumption

31.7% Weekly Music Streaming Users

13% Monthly Paying Streamers

1 h 52 min Weekly Music Streaming Time

Top 5 Social Media



Top Streaming Platforms (alphabetical)



Spotify Subscription

JPY 1.080 / \$6.79

(\$ conversion at date of report)

Recorded Music Revenues

2 Global Rank

\$2,506 mill
JPY 398,800 mill

8.9% Year-on-Year

40% Streaming

Independent Association

IMCJ
Independent Music Coalition Japan

Collecting Societies

RIAJ Producers
CPRA Artists
JASRAC Songwriters
NexTone

€885 mill
Music Publishing Collections

Copyright Law

Copyright Act, Act No. 48 of 1970, amended up to July 19, 2024

Top Independent Labels (alphabetical)

Avex
B ZONE
Bandai Namco Music Live
King Records
Nippon Columbia
Pony Canyon
SDR
Toy's Factory
Victor Entertainment
Vap

Other Data

Japan is the second-largest music market in the world, and it is notable for maintaining a strong physical music culture long after most markets shifted entirely to streaming. J-pop is the umbrella term used to encompass many different musical genres including pop, rock, dance, rap, and soul, distinguishing modern popular music from classical Japanese music and enka. The Oricon charts are Japan's equivalent to Billboard, with Billboard Japan Hot 100 becoming increasingly influential. A mix of strong local services such as LINE MUSIC and AWA, alongside download platforms like RecoChoku, coexists with global DSPs. The primary appeal of the Japanese market lies in its exceptionally high music spend per capita. Driven by deep-rooted fan loyalty, consumers are willing to invest across multiple channels, from premium limited-edition packaging to live events and merchandise, making it a highly lucrative market. Tokyo International Music Market (TIMM) is Japan's premier music export event connecting Japanese music with global markets.

Sources: IMF, UN, ITU, Data Reportal, Spotify, IFPI, RIAJ, WIN, IMCJ, Chartmetric, WIPO. Latest year/period available.